

memoryBlue awards: Celebrating excellence in sales and leadership



At memoryBlue, we understand that exceptional performance often begins with the unsung heroes in the trenches —those driving results day in and day out. Our awards program recognizes and celebrates these standout contributors who set the gold standard for excellence, inspiring others to rise to the challenge and win.

The Phenom Award

memoryBlue awards programs foster a culture of excellence by recognizing the achievements of our alumni and employees. These winners serve as an inspiration for the entire community, highlighting the transformational impact of memoryBlue programs on careers in high-tech sales.

Recognizing early career achievements

This award celebrates exceptional alumni who achieve significant success within two years of leaving memoryBlue. These individuals demonstrate rapid professional growth and leadership.

2024 Phenom winner

Justin Primm, *Business Development Associate at Kastle Systems*

- **Achievement:** 181% quota attainment in Q2 2024, and he made memoryBlue history by securing his first deal faster than any other BDA before him.

The prize

A \$2,500 paid vacation and a place of honor in memoryBlue's Hall of Fame.

Why it matters

This award emphasizes the importance of building momentum early in one's career, laying the foundation for long-term success.

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Alumni of the year award

Join the winning team

Whether you're a rising star or an established leader, the memoryBlue awards program is your chance to be recognized among the industry's best.

Visit memoryBlue Awards to learn more or contact us directly.

Celebrating long-term professional excellence

This award celebrates exceptional alumni who achieve significant success within two years of leaving memoryBlue. These individuals demonstrate rapid professional growth and leadership.

2024 Alumni of the year

Toby Haertl, *Global Business Development Manager at CyrusOne*

- **Achievement:** Achieved 867% quota attainment and co-founded initiatives that advanced technology thought leadership within his organization.

The prize

Winners receive a \$5,000 dream vacation, a commemorative banner displayed in memoryBlue offices, and a conference room named in their honor.

Why it matters

This award underscores the long-term impact memoryBlue alumni have on the sales industry while motivating current team members to envision their own future success.