



## 2025 memoryBlue U.S. Alumni survey

### memoryBlue Alumni network feedback

We surveyed over 1,200 memoryBlue alumni across the country to find out where their careers have taken them since their time with us—and the results are nothing short of inspiring. Here's what we discovered!

### Benefits of joining the memoryBlue team

*According to our alumni, the memoryBlue process works*

4.63/5  
★★★★★

Alumni feel memoryBlue prepared them for their first role post-mB



of Alumni are still in sales, sales management, or sales development



Alumni feel that their memoryBlue experience positively impacted their career development

### Alumni engagement and community



have maintained connections with other memoryBlue alumni



of Alumni still work or have worked with other memoryBlue alumni after leaving



83% of Alumni land an AE position within two years of leaving memoryBlue

# Build your career on the foundation of memoryBlue

## Top roles our Alumni step into post-memoryBlue

01

**SDR/BDR**

**\$87,500**  
avg. salary

02

**AE/Account Manager**

**\$95,000**  
avg. salary

03

**Manager/Director**

**\$137,500**  
avg. salary

## Putting money where our mouth is:



### Average annual base compensation

**\$97,619**

- 1–3 year out average \$89,224
- 3–5 years out average \$96,875
- 5+ years out average \$109,167



### Average On-Target Earnings (OTE)

**\$179,237**

- 1 year out \$130,769
- 3–5 years out \$196,053
- 5+ years out average \$229,167



**84%**

**of memoryBlue Alumni make over \$100K**

## Our network thrives around the world

With offices in Dallas, Austin, Denver, Boston, the DC Metro area, San Jose, Seattle, London, and Singapore, memoryBlue is proud to have a worldwide footprint that supports rising sales stars and top-tier clients alike. No matter where you are, there's a part of the herd not far behind.

Once a memoryBlue alum, always part of the herd. From exclusive perks and networking events to referral rewards and career-shaping content, the memoryBlue Alumni Network is more than just a community, it's your launchpad for long-term success. If you're reading this and haven't started your tech sales journey yet, what are you waiting for? There's never been a better time to dive in.

## Start your journey with us today!

**Contact us** at [info@memoryblue.com](mailto:info@memoryblue.com)

**Visit us** at [www.memoryblue.com](http://www.memoryblue.com)

Copyright © 2025 memoryBlue. memoryBlue and the memoryBlue logo are properties of memoryBlue. IGAumniSurvey032025